



< Knowledge, understanding and compliance with Australian law and professional regulations facilitates the development of effective, professional, responsible and accountable professionals, and is necessary for these professionals to work effectively and meet professional registration requirements.

#### Examples

- < Understand and apply laws relating to defamation and court reporting.
- < Demonstrate application of regulations such as copyright.
- < Understand aspects of confidentiality and privacy when dealing with clients and their projects.

## Communication Skills

### 1. Expressive Communication Skills

#### Inherent Requirement

- < Ability to communicate effectively, in English, to a standard that allows clear, scholarly, and professional-level messages and text with language use and style appropriate to the audience.

#### Rationale

- < Communication skills are an essential requirement to develop and maintain trusting relationships, and to perform effectively in an academic and complex professional environment, as well as solve problems and communicate knowledge and understanding of relevant subject matter effectively.

#### Examples

- < Construct coherent written communication to an academic and professional standard as appropriate to the circumstances.
- < Constructing a promotional pitch.
- < Actively participate in a constructive and comprehensive manner in group or team discussions.
- < Apply core news writing skills of the inverted pyramid, active, concise sentences, and attribution of direct speech.
- < Apply ethical standards to campaign design, production of tactics such as visual and written materials, and during interactions with public and stakeholders.

### 2. Receptive Language Skills

#### Inherent Requirement

- < Internally formulate and assess conceptual meaning from verbal language and written messages and/or text, in English, using knowledge of language, background knowledge, critical thinking skills, self-reflection and other emotional intelligence markers.

#### Rationale

- < Communication skills are an essential requirement to develop and maintain trusting relationships, and to perform effectively in an academic and complex professional environment, as well as solve problems and communicate knowledge and understanding of relevant subject matter effectively.

#### Examples

- < Read and comprehend information presented in a variety of formats such as written documentation, and graphical formats.
- < Comprehend spoken English delivered at conversational speed.
- < Participate in tutorial, simulation, and professional placement discussions.
- < Apply effective newsgathering skills such as interviewing through which the student carefully engages with and understands what is being conveyed, interrogates and faithfully retells in the wider context of a story.

< Apply communication skills both verbal and written to correctly address a client's or organisation's brief



## Examples

- ◀ Undertaking a range of assessment tasks such as exams, written assignments, presentations and practical

